



## ANNUAL SPONSORSHIP OPPORTUNITIES

The below options represent the annual corporate sponsorship opportunities that help support the mission of HETMA and the higher education vertical:

**HETMA Annual Diamond Partner ..... \$50,000**

- HETMA, Higher Ed AV, and FLEXspace Website Branding as Diamond Partner
- Named as Title Sponsor for all HETMA Events (incl. InfoComm)
- Complimentary representation at all HETMA Roadshows
- Higher Ed AV Awards Sponsorship Package
- Everything included in the Annual Platinum Partnership

**HETMA Annual Platinum Partner ..... \$25,000**

- HETMA, Higher Ed AV, and FLEXspace Website Branding as Platinum Partner
- HETMA Virtual Conference Breakout Session
- HETMA Approved Program (6 SKUs)
- Branded Channel on HETMA Community
- Prism Scholarship Recognition
- Host two (2) Virtual Lunch-and-Learns per year
- Host four (4) HETMA Advisory Council meetings per year
- Two (2) featured podcast episodes at Higher Ed AV
- "Presented by" Column at Higher Ed AV
- \$1,000 discount on HETMA Roadshow location sponsorships
- Ability to post case studies and content each month at Higher Ed AV
- Sponsor page on FLEXspace with preferred product listings in search results

**HETMA Annual Gold Partner ..... \$15,000**

- HETMA, Higher Ed AV, and FLEXspace Website Branding as Gold Partner
- HETMA Virtual Conference Sponsorship
- HETMA Approved Program (3 SKUs)
- Prism Scholarship Recognition
- Host one (1) Virtual Lunch-and-Learns per year
- Host two (2) HETMA Advisory Council meetings per year
- One (1) featured podcast episodes at Higher Ed AV
- \$500 discount on HETMA Roadshow location sponsorships
- Ability to post case studies and content each month at Higher Ed AV
- Sponsor page on FLEXspace

**Higher Ed AV Awards Sponsorship ..... \$4,000**

- Named sponsor at the Awards gala
- VIP table for eight
- One sponsored/ named award
- One project or product entry

**HETMA Approved Individual SKU ..... \$1,000**

- Submit one (1) SKU to the HETMA Approved program
- Receive a written report about the SKU
- If approved, receive HETMA Approved branding/status
- Promotion of approved product at Higher Ed AV

**Higher Ed AV Article or Podcast Sponsorship (Each) ..... \$750**

- "Presented by" name on article or episode

